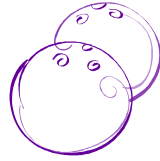




Little Moments.



Big Magic.



Big Brothers Big Sisters of Juniata Valley

Why support Big Brothers Big Sisters?

The Big Brothers Big Sisters program has existed in Mifflin and Juniata Counties for the past 15 years. Our program currently serves about 100 children each year. Funds raised by this event stay with the local program to help make a difference in the lives of the many children we serve each year.

An added incentive!

To spice things up, we have created an award for the team that raises the most money! Corporate sponsorship does not count as team income so start your fundraisers as soon as possible!

And one more thing...

The bowler with the highest score during the weekend-long event will win **\$100 cash!**

Be a friend. Be a mentor. Just be there.

Bowl For Kids Sake March 23-25, 2012!

The value of the program!

Nationally, Big Brother Big Sister littles are:

- ◆ 46% less likely to begin using drugs
- ◆ 52% less likely to skip school
- ◆ more likely to improve relationships with peers and family members
- ◆ more confident about school performance

Come bowl with with us!

Lewistown Lanes

1101 West 4th Street, Lewistown

Moose Family Center

80 Brady Lane, Lewistown

Ney's Bowling Center

William Penn Hwy, Mifflintown

Call

717-248-4034 or

Email: jfitzgerald@ccysb.com



Big Brothers Big Sisters
Of Juniata Valley

B  **OWL**
FOR KIDS' SAKE



Lewistown Lanes
Moose Family Center
Ney's Bowling Center

March 23-25, 2012

BOWL FOR KIDS' SAKE



Have
Fun.



Help
Kids.



How it Works!

One weekend, every March, the Big Brothers Big Sisters organization arranges with local bowling alleys to provide lanes for Bowl For Kids' Sake teams. Each team is required to raise \$200 and then bowls the night of their choice for three hours.

- ◆ Teams must raise \$200
- ◆ Each team bowls 3 hours during the time of their choice

Why it Matters?

Every year, our local Big Brothers Big Sisters program serves over 100 youth in Mifflin and Juniata counties. We are the only national mentoring program that provides supervised one-on-one mentoring relationships with measurable results, as shown in the statistics for kids served by our local Big Brother Big Sister program:

- 58% demonstrated increases in academic performance, attitude toward school, and avoidance of delinquency
- 67% showed improved relationships with adults, peers, and family
- 50% reported increased self-confidence and improved decision making

Who Can Help?

Anyone whose team raises \$200 toward our cause can participate. For others who want to show their support, we offer sponsorship opportunities:

Tshirt Sponsor-\$50

*Company name displayed on back of event t-shirts

Pin Sponsor-\$150—all of the above, plus

*Company listed in event program and newspaper thank-you ad
*Receive a framed event appreciation certificate

Lane Sponsor-\$300—all of the above, plus

*Listed on ball return placards at each lane in all bowling alleys
*Listed in all event marketing including newspaper ads, radio spots, and event programs

Scoreboard Sponsor-\$500—all of the above, plus

*Company featured prominently on large event banners that hang at all locations
*Logo displayed on ball return placards at each lane in all bowling alleys
*Receive an event sponsor award plaque

"Every child deserves to be noticed, every child deserves to be praised, every child deserves a mentor. Please help us give that gift to every child who needs it."

Andrea Boyles, CEO

What do team members get?

In addition to a sense of pride for contributing to a worthy, local cause, team members will receive:

- Free t-shirt
- Free food throughout the day
- Door Prizes
- Strike bags

How can we reach our goal?

We've arranged with the following local fundraising companies to help you reach your goal:

- Mr G's coffee
- Nace's Pretzel sandwiches
- Sandy's Scents
- Scentsy
- Shade Mountain Naturals
- T & J's Screenprinting

Order forms are included in team packets and more are being added every day to:

http://ccysb.com/bowl_for_kids_sake.htm